

Media Release

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## ACPET and Successful Graduate target student employability across Australia

Australia's best online graduate employability training platform, Successful Graduate, has partnered with the peak body for Australian private tertiary education, ACPET, to help students achieve their employment goals while studying and upon graduation. Both parties are seeking **to help students in Australia to become the most employable graduates on the planet.**

The arrangement, which will see ACPET hosting Successful Graduate's content on a purpose-built website, is set to bolster both companies' strong offerings for students and help them quickly upskill to meet the increasing demands of employers.

Rod Camm, ACPET Chief Executive Officer said, "The Successful Graduate Course provides member colleges with an opportunity to diversify their revenue stream, improve student recruitment and student completion rates and meet industry standards."

Gordon Scott, Successful Graduate founder and Managing Director, said the business relationship would not only help ACPET college students to bridge the gap between education and work, but also increase the value of studying at ACPET member colleges.

"Increasingly, students are demanding more from providers. The ongoing narrative for the past few years has been that providers should better prepare students for employment," he said.

"Providing employability skills can be a problem. By ACPET and Successful Graduate joining forces, students entering the new web portal can now gain a competitive advantage in the employment market."

Mr Scott said an increasingly competitive jobs market meant many domestic and international students in Australia found themselves locked out of securing work.

Students can find themselves falling short of what employers want without understanding why. Successful Graduate has spoken to thousands of students, and the story has remained the same. A poorly prepared student could apply for 50 jobs before finally getting an interview and then participate in 50 interviews before securing a job."

"Students ask us how they can improve their chances in the job market. We're answering that question."

Successful Graduate is currently working on additional projects to help more students and graduates with work. A Successful Intern course is in development, designed to help students prepare for, seek and ensure learning outcomes are gained from an internship.

Further information:

<https://acpet.successfulgraduate.com>

Enquiries:

Rod Camm Ph 0409484051

Gordon Scott Ph 0417600290