MEDIA STATEMENT

Tuesday, 19 April, 2011

ACPET Appoints Ingeborg Loon to Critical International Engagement Role

The Australian Council for Private Education and Training (ACPET) announced today the appointment of Ingeborg Loon as its new International Engagement Manager, saying the appointment would be critical to the peak body continuing its leadership in the international education sector.

ACPET CEO, Claire Field, said Ms Loon, who is based in Canberra, will be focused on strengthening ACPET’s collaboration with the Australian Government on important reforms to international education policy, along with expanding ACPET’s own engagement with important stakeholders around the world.

“Continued leadership in policy development, along with providing high quality products and services to our international members, is a top priority for ACPET, which is why I’m delighted to appoint Ms Loon to this role,” Ms Field said.

“Ms Loon comes to ACPET with a stellar track record of international marketing and management in education, most recently as Director of International Marketing at Griffith University. She understands international education implicitly; its function as a vital export for Australia; and the policy settings that need to change for Australia to remain a leader in this globally competitive industry.”

Ms Loon’s location in ACPET’s Canberra offices will also see her overseeing the peak body’s operations in the ACT, working with almost 30 ACPET member institutions, ACT Government and other partners to improve operating conditions for high quality private education and training providers in the Territory.

Ms Loon said she was excited to be taking on a role that would see her contributing to both national and international policy debates and innovation, alongside local representation on behalf of ACPET’s ACT members.

“International education in Australia is at a turning point in its exciting history, where the decisions made by government and business can either strengthen the sector and position it for future growth, or they can stifle the industry and see us lag further behind our global competitors,” Ms Loon said.

“For me, the opportunity to engage with those issues on a national and international level, and help to continue ACPET’s leadership in the international education sector, is one I will relish.”

Media Contact: Ben Eade, 0406 641 881