PRIVATE PROVIDERS -

GET BEHIND THE 2014 – 15 ACPET STUDY GUIDE

Expressions of interest are now open for ACPET members to be involved in the ACPET NSW/ACT Private Provider Study Guide 2014-15, targeting career professionals in schools, career changers and school leavers in 2015.

The ACPET Queensland Private Provider Study Guide for 2013 received an enormous positive response from potential students, career counsellors and those members involved.

The guide set out to achieve two outcomes;

1. raise the profile of the private training sector and
2. promote the diversity of ACPET member’s course offerings to school leavers and career changers.

From the feedback received to date, this was certainly achieved.

“It’s a great publication and one which guidance officers in schools will find very useful.” Bronwyn Fossey from Mabel Park State High School

“I just wanted to say thanks and what an excellent resource it is. I’ve found it very useful in helping me advise my students.” Louise Walls from St Ursula’s College Toowoomba

“Love the guide please send more for our school expo” Valarie Wilson from Hubbard’s School

“Very impressed with the guide would like another box to be sent” Kate Munro from Faith Lutheran College Plainland.

“I would just like to congratulate you on your publication of a Private Provider Study Guide - this will be very useful for those students not wanting traditional courses. Thank You” Mary van der Heide from Burdekin Catholic High School
DISTRIBUTION

In 2013, targeted distribution of over 20,000 hard copies went to the following key stakeholders and events and it is considered that the distribution for 2014 will increase.

- State school career counsellors
- Independent school career counsellors
- Job networks
- Students at major Career Expos
- Libraries information stands

A major benefit for members being involved in the guide is about collectively lifting the networks of the private training sector and ACPET members with career counsellors from NSW and ACT independent and state schools.

To be involved in the 2014 Study Guide follow the steps below:

1. Register your interest by completing the expression of interest (EOI) form and submitting it to Noelene Osora by Friday 31 of January 2014.
   - Indicate the courses and their fields of study you wish to promote. (fee schedule in EOI)
   - Advise us if you want to have a college editorial by ticking the yes or no box.
   - Highlight if you want to have a student success story promoted free of charge by ticking the yes or no box.

2. On receipt of your EOI, ACPET will confirm your promotional requirements in the Study Guide and also advise you of the total cost involved. You will also be provided with the Study Guide checklist and terms and conditions for your signature.

3. Once the Study Guide is confirmed to proceed in January 2014 (based on member involvement), you will be provided with a letter of offer and an invoice for the amount payable. You will also receive templates for all your course information, college editorial and student success story.

4. On receipt of your payment, all course information will need to be returned to ACPET by Friday 21 February 2014 when your information will be loaded in to the Study Guide format and returned to you for final editing approval.

5. Once ACPET has received your payment and final editing and approval of content, the Study Guide will be ready for printing in April 2014 and distribution in May 2014.

To secure your spot in the ACPET NSW Private Provider Study Guide 2014 complete the EOI and return to Noelene Osora by 31 January 2014. If you require any further information please contact Noelene on 02 9922 1124 or email Noelene Osora

We look forward to supporting your college and its promotional efforts in the ACPET NSW/ACT Private Provider Study Guide 2014.

Yours sincerely

Robert Parsonson

Executive Officer NSW