Exhibitor Package

ACPET Queensland
Private Provider State Forum
13 April 2016
Wednesday 17 February 2016

Dear Prospective Exhibitor

On behalf of the Australian Council for Private Education and Training (ACPET), I am delighted to invite you to be an Exhibitor at the ACPET Queensland Private Provider Forum 2016. ACPET is the peak industry association for independent providers of tertiary education and training in Australia, with over 300 members operating in Queensland.

The Queensland State Forum is a significant calendar event held annually, where the private training sector and its key stakeholders in the state come together to listen, discuss and debate topical issues and be inspired by a range of passionate and powerful key note speakers and presenters. This year’s theme “Navigating Disruption” is particularly relevant to the challenging and complex environment ACPET members face.

As an Exhibitor in our ‘provider market place’ your brand will be prominent within the event to the membership and other interested and affiliated groups attending. The exposure of your brand to a keenly interested, relevant, and above all, key and influential decision makers will provide you with direct access to senior executives and managers from the educational market.

This year the forum is being held at the Pullman Hotel, Brisbane City on 13 April 2016 and we anticipate a great turnout of over 120 delegates building on the success of recent years.

Enclosed is an outline of the State Forum event, the details on the Exhibitor package and the numerous benefits it provides to your organisation. I look forward to seeing you on the day.

Yours sincerely

Matthew Traynor
Queensland State Executive Officer
About ACPET

The Australian Council for Private Education and Training (ACPET) is the national peak industry association for independent providers of tertiary education and training. ACPET is proudly celebrating its 24th anniversary in February 2016.

ACPET nationally represents more than 1,300 members that offer a diverse range of higher education, VET, English language and foundation studies courses to Australian and overseas students across all states and territories and abroad in offshore markets.

The ACPET brand stands for quality and is recognised as an influential association across the country on behalf of its members to governments, industry, communities and students.

As a condition of admission to, and continuing, membership of ACPET, all members must agree to abide by the ACPET Code of Ethics. This Code affirms the professional standards expected of education and training providers. Members are required to act with integrity in all dealings with students (past, present and future), employers, with ACPET, and with other organisations.

Members of ACPET have more than 500,000 students enrolled from around the world and from within Australia.

For more information www.acpet.edu.au.

The state forum program

The ACPET Queensland State Forum is a significant highlight of our calendar and a popular event amongst members and non-members alike.

ACPET once again anticipates excellent attendance at this all day event where members unite to build cooperative relationships to discuss and debate the challenges the future holds through constant disruption.

The state forum specifically aims to:

• Provide leadership to the sector in uncertain times.
• Present a range of fresh ideas to manage disruption in the workplace.
• Stimulate debate on the hard issues the sector faces today and into tomorrow.
• Facilitate cooperation between members and suppliers to the education industry.
• Celebrate the many success stories.

Exhibitor opportunity

The forum offers the prospect for your organisation to gain significant exposure amongst a broad range of delegates who are extensively involved in private education and training in Queensland, and more broadly across Australia and International markets.

Providing your organisation access to these key decision makers who are in attendance will ensure there are many benefits in being an Exhibitor.

These include:

• The unique opportunity to promote your brand directly with industry leaders before, during and after the event.
• Forum delegates are there because they are keen to improve their knowledge and lead their businesses and people through constant disruption.
• The opportunity to consolidate corporate relationships by interacting with delegates throughout the day from your own booth in the ‘provider market place’.
• Significant opportunities to source new business leads and maintain relationships with existing customers.
• The possibility to launch new initiatives and products directly to your primary customer base.
Provider market place

The exhibition area is central to the entire forum in the ‘provider market place’. All refreshments and food and beverage breaks will be held in the ‘provider market place’ ensuring you gain maximum exposure to the delegates attending on the day.

The cocktail function will also be held in the ‘provider market place’ on completion of the forums proceedings.

Exhibitor package

- 1 registration with access to all forum sessions and cocktail networking event
- Corporate logo prominently placed on the forum program
- Corporate banner on display for the entire forum in the ‘provider market place’
- An Exhibitor booth in the ‘provider market place’ providing exposure to the delegates; trestle table, tablecloths, one chair, access to power,
- Distribution of promotional items from your stand to delegates
- Exhibitor logo on the main screen during breaks, and lunch rotating with other Exhibitors
- Catering including morning and afternoon tea and lunch
- Access to end of event networking session

Exhibitor package costs

The cost to be an Exhibitor in the ‘provider market place’ at the ACPET Queensland State Forum 2016 is $1,250 plus GST.

Further information

For further information or to secure this exclusive offer, please complete the form below and return to:

Stephanie Dellow
(07) 3210 1628
Stephanie.dellow@acpet.edu.au
Exhibitor form

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Terms and Conditions

- The Exhibitor has seven (7) days in which to make their final payment when it falls due. After this time the space will be available for sale to another company. All deposits paid will automatically be forfeited and no refund will be made.

- No exhibitor shall occupy allocated forum space until all monies owing to ACPET by the Exhibitor are paid in full.

- In the event that the Exhibitor fails to occupy their allocated forum space by the advertised opening time, ACPET is authorised to occupy this space in any manner deemed to be in the best interest of the forum. The Exhibitor contracted to this space will remain liable to all Terms and Conditions of Contract and will not be eligible for a refund.

- If the Exhibitor wishes to cancel their participation a request must be submitted to ACPET in writing. If notice of cancellation is received less than 14 days before the forum, the Exhibitor will not be entitled to a refund.

I agree to the terms and conditions and agree to be invoiced for a total of $1,250 plus GST for the items selected above.

Signature

__________________________________________  Date _____/_____/2016

A tax invoice will be sent upon receipt of your Exhibitor form.