Choosing a training provider has never been easier: introducing the ACPET Catalogue

The Australian Council of Private Education and Training (ACPET) has today launched the ACPET Catalogue. From today, the Catalogue will become ACPET’s primary marketing tool to showcase members to students, employers, career practitioners and other tertiary education stakeholders.

“Whether it is a certificate, a diploma, a degree or an apprenticeship having up to date and relevant information at your finger tips is vital for potential students and learners. The ACPET Catalogue is a cutting edge on-line tool that provides content rich information for future students and utilises high quality graphics, videos and the latest technology” said Ms Claire Field, ACPET’s CEO.

“ACPET has worked strategically, in particular over the past two years, to promote our members to the wider community, both domestically and internationally. I know that the Catalogue will become a trusted reference for school leavers, employers and others wishing to connect with education and training as well as for international agents.”

The Catalogue has being developed by ACPET in partnership with SkillsOne. “It was a natural fit for us to work with SkillsOne. They have a deep understanding of Australia’s tertiary education sector, which includes being the driving force behind National Skills Week and Skills One TV. Their communication expertise and experience combined with ACPET members’ commitment to quality and innovative education means that the ACPET catalogue is a product that meets the growing need of tertiary education sector.”

ACPET’s relationship with the Careers Industry Council of Australia (CICA), the peak career practitioners’ body, affirmed the need and importance of this product. With the national skills and higher education reforms rolling out across the country and over 5,000 tertiary institutions delivering accredited education and training, it is critical that students, parents and career practitioners are supported to make the best provider choice possible, that meets their individual career aspirations.

“ACPET members are affiliated with excellence. The ACPET Catalogue provides are simple and easy avenue for community to select a high quality tertiary education provide that can meet their unique needs.”

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