2014-2016 STRATEGIC PLAN

Our Core Purpose
ACPET’s purpose is to enhance and promote the capability of its members to achieve the highest quality education outcomes.

ACPET will:
• Build the capacity of members through the delivery of relevant, cost effective services and the provision of timely information;
• Be a primary influencer of decision makers respected for its strategic thought leadership;
• Present an educational brand that is recognised as the benchmark for educational and ethical standards;
• Be a sustainable organisation that will deliver for members into the future.

2014-2016 Strategic Priorities

Advocacy
Provide effective and targetted advocacy on behalf of its private education and training members in the areas of:
• International education (CRICOS and TNE)
• Higher education
• VET
• ELICOS
• Regulation

Services
Provide relevant solutions, services and information to build members’ capacity and resilience through:
• Effective and valued services and information that respond to member needs
• Ongoing development and review of products and services to ensure value to members
• Professional development programs that keep members up to date with the changing sector

Fit for Purpose
Ensure the company operates cost-effectively and efficiently through:
• Attracting and retaining high quality members
• Maintaining a sound financial position
• Attracting and maintaining motivated, professional staff
• Systems, processes and infrastructure that support ACPET’s operations
• Robust risk management

Our Values
Respect
Integrity
Commitment
Honesty